

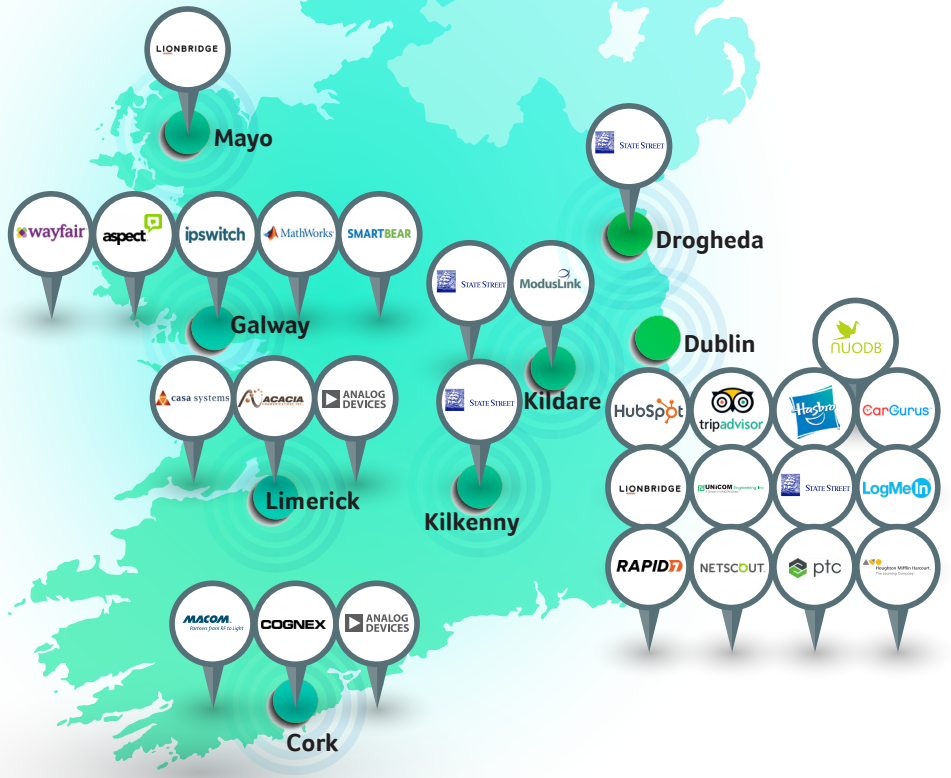
New England Technology Investment in Ireland

Foreign Direct Investment has been a keystone of Irish economic policy since IDA Ireland was founded in 1949.

90+ New England companies are growing their international business from Ireland. These companies employ **25,000** people.

50+ of those are Consumer & Tech companies employing **10,000** people.

100 Irish companies have invested in New England employing **6,000** people.



Why Ireland

Track Record

Over 1,300 overseas companies have established strategic operations in Ireland across technology, life sciences and financial services.

IDA Ireland has a track record of over **70 years** working with companies investing into Ireland.

Ease of Doing Business

Our pro-business attitude enables companies to set up swiftly, with minimum red tape, in a connected environment.

6th in the world in the Economic Freedom Index 2018.

Ireland is ranked amongst the top countries in the world to do business.

Ireland has an open and flexible visa regime.

Talent

IMD World Competitiveness Report 2018 ranks Ireland 1st in the world for flexibility and adaptability of its workforce.

Ireland has the youngest population in the EU with one third under 25 years of age and almost half the population under the age of 34.

Education

98% participation rate in education amongst 18 year olds – highest in Europe.

53% of 30-34 year olds in Ireland have a third level education (EU average 40%).

Ireland has the 3rd highest numeracy and literacy rates for 10 year olds globally.

Tax & Incentives

Over 70 Double-Taxation Agreements.

R&D, Employment and Training grants available.

12.5% corporate tax rate.

25% R&D tax credit.

6.25% Knowledge Development Box.

Europe

Ireland is among the most pro-European countries and committed members of the EU.

In the annual Eurobarometer report 75% of Irish respondents said they are happy with how democracy works in the EU, the highest figure recorded across Europe.

Full access to EU marketplace of 500m people.

Close Connectivity

47 flights per week from Ireland to New England

	Dublin	Cork	Shannon
Boston	21		7
Providence	7	3	4
Hartford	7		

Source: Airport Authorities 2019

Ireland has been chosen by

7 of the world's Top 10 Software companies

9 of the Top 10 US Technology companies

7 of the Top 10 Global Technology companies

5 of the world's Top 10 Cyber Security companies

14 of the world's Top 15 Medical Technology companies

10 of the world's Top 10 Pharmaceutical companies

19 of the world's Top 25 Financial Services companies

Company Profiles

HubSpot

Dublin has been home to HubSpot's European headquarters since 2013. In April 2016, the company opened a new office at One Dockland Central, before taking on additional space at Two Dockland Central in July 2018 to facilitate its growth in EMEA. The office in Dublin is focused on multilingual sales engineers, channel/sales consultants, marketing and technical support teams. The team also includes 100+ software engineers. In addition, the Dublin site has responsibility for 4 key global functions: Recruitment, Global Support, Sales Customer Relationship Management and Global Voice of the Customer.

ANALOG DEVICES

Analog Devices established in Ireland in 1977 and has grown to employ 1,200 people at its Irish hub in Limerick and 85 people at its design facility in Cork. The focus of Analog's Irish operation is to produce quality precision products through precision manufacturing while exploiting cost-efficiencies. Access to R&D and highly skilled manufacturing and technological experts allows the Irish operation to develop and bring to market an average of 80 new products each year. Innovation is fostered through teamwork, both within the Irish operation and through cross-national research teams throughout Analog Devices globally.



JD Sherman
COO | HubSpot

wayfair

In 2008 Wayfair chose Galway as the location for its European Headquarters. Today Wayfair employ 600+ at their Galway site as well as a virtual workforce all over Ireland carrying out a range of functions including: Multilingual Customer Service, Advertising & Merchandising, IT, Localisation, Finance, HR and Sales & Marketing. The availability of skilled, multilingual talent in the West region has been a key enabler for the company's growth across Europe and the Galway operation plays an important part in Wayfair's global operations.

Houghton Mifflin Harcourt. The Learning Company™

Houghton Mifflin Harcourt Company (HMH) established in Ireland in 2008 through an acquisition. The company employs 180 highly qualified engineers in their technology hub located in Dublin. The team is focused on driving the complex online transformation of the company by enhancing the internal and customer-facing applications and platforms through which HMH delivers its content and content creation. The Dublin team is key to developing this digital transformation for HMH globally.

MathWorks

MathWorks, a global software company founded in 1984 to provide tools and solutions to engineers, scientists and educators, established a shared sales and services center in Galway in 2016 to support to the company's expanding operations throughout Europe, the Middle East, and Africa. The Galway office now has more than 50 staff members who focus on selling and supporting the company's MATLAB and Simulink product families. Other roles in Galway include inside sales, channel development and support, marketing, finance and administration.

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