

Driving Recovery & Sustainable Growth Strategy 2021-2024



Over the period 2021-2024 IDA Ireland will:

- WIN 800 TOTAL INVESTMENTS TO SUPPORT JOB CREATION OF 50,000 AND ECONOMIC ACTIVITY
- PARTNER WITH CLIENTS FOR FUTURE GROWTH THROUGH 170 RD&I AND 130 TRAINING INVESTMENTS
- WIN 400 INVESTMENTS TO ADVANCE REGIONAL DEVELOPMENT
- EMBRACE A GREEN RECOVERY WITH 60 SUSTAINABILITY INVESTMENTS
- TARGET A 20% INCREASE IN CLIENT EXPENDITURE IN IRELAND TO MAXIMISE THE IMPACT OF FDI



- + **Develop** clusters to support transformation, spillovers and linkages.
- + **Collaborate** with clients and stakeholders to facilitate remote working opportunities
- + **Continue** to roll-out our essential regional property programme

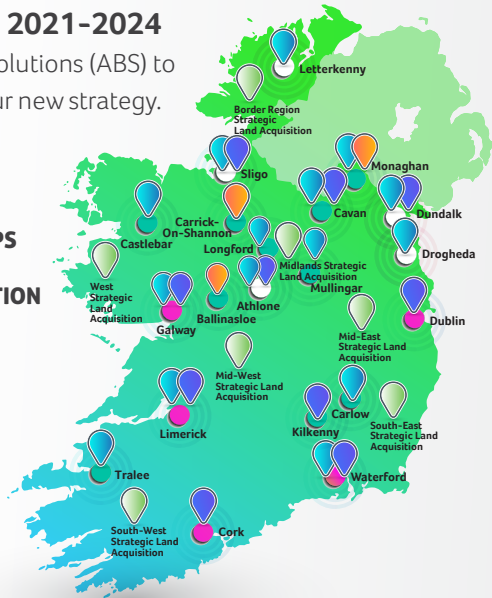
Metrics to 2024

- + Win **400** investments for regional locations
- + Maintain record investment targets for each region
- + Substantially increase remote working jobs

Regional Property Programme 2021-2024

IDA will deliver 19 Advanced Building Solutions (ABS) to regional locations over the course of our new strategy.

- CITIES
- REGIONAL GROWTH CENTRES
- PROPOSED ABS LOCATIONS
- BUILDING PROGRAMME PARTNERSHIPS
- INFRASTRUCTURE INVESTMENT
- REGIONAL STRATEGIC LAND ACQUISITION



Impact of FDI on employment in Regions

	DIRECT	INDIRECT	COMBINED
BORDER	8,651	6,921	15,572
MID-EAST	18,396	14,717	33,113
MID-WEST	24,169	19,335	43,504
MIDLANDS	6,308	5,046	11,354
SOUTH EAST	13,461	10,769	24,230
SOUTH WEST	46,009	36,807	82,816
WEST	27,695	22,156	49,851
TOTAL REGIONS	144,689	115,751	260,440
DUBLIN	112,705	90,164	202,869
TOTAL	257,394	205,915	463,309

Spend by FDI in Regions

(€M)	PAYROLL	IRISH SERVICES	IRISH MATERIALS	IN-HOUSE R&D
BORDER	470	253	413	47
MID-EAST	1,056	374	261	137
MID-WEST	1,502	288	250	250
MIDLANDS	404	72	49	94
SOUTH EAST	621	221	187	129
SOUTH WEST	2,377	986	623	295
WEST	1,442	523	393	354
TOTAL REGIONS	7,872	2,718	2,176	1,306
DUBLIN	7,280	4,683	479	1,320
TOTAL	15,152	7,401	2,655	2,627

Source: DETE ABSEI 2019, survey of IDA clients with greater than 10 employees. Some companies have multiple operations in Ireland and in a small number of cases, respond for the entire group rather than at individual establishment level. This impacts the materials, services and in-house R&D spend, which are attributed to the region of the returning group entity. Due to rounding, some totals may not correspond with the sum of the separate figures.



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The full strategy is available at www.idaireland.com/about-ida/driving-recovery-and-sustainable-growth-2021-2024